



## ABOUT US AT GGHMS.

Greater Grove Hall Main Streets is committed to promoting a diverse business district while maintaining our neighborhood's historical character. We encourage innovative and creative techniques to foster economic development that enriches the lives of business owners, employees and residents of our community.



### BOARD OF DIRECTORS

Top row (left to right) - Bertram Alleyne, Murphy Gregory, John Linehan, Lynda Blake (Co-Chair), Robert Hector, KarenLyn Bunch and Maceo Remy.

Bottom row (left to right) - Sis. Virginia Morrison, Roberta Young (Treasurer), Robby Thomas (Chairman), Ed Gaskin (Executive Director), Bob Thompson (Secretary).

Not shown:

Joel Harper, Bruce Bickerstaff, Andrew Watson and Eric Straughter.

Photo credit: Bob Thompson

Want to know what is going on in Greater Grove Hall? Visit [www.gretergrovehall.org/calendar](http://www.gretergrovehall.org/calendar)

## THIS MONTH'S FEATURED BUSINESS.

### LULU'S BARBERSHOP & SALON

owned by *Frerida & Mary Montanez*

240A Blue Hill Ave  
Roxbury, MA. 02119

(617) 541 - 4600



Founded in 1987 by Frerida Montanez and her daughter Mary Montanez, the owners of LuLu's Barbershop and Salon, have been providing quality haircuts to Grove Hall residents for years. This community gathering place is known for its family friendly service and high style haircuts. Lulu's Barbershop and Salon is a high quality business catering to all types of women and men. The Salon meets all hair and beauty needs including facials. Lulu's truly beautifies. LuLu's Barbershop and Salon was selected to represent the Greater Grove Hall Main Streets district in last years' "Deck the Windows of Boston Main Streets" Contest.

## THIS MONTH'S FEATURED BUSINESS.

### CROPCIRCLE KITCHEN, INC.

196 Quincy Street  
Dorchester, MA. 02121

**Pearl Food Production Small Business Center**  
194 Quincy St., Dorchester, MA. **NOW OPEN!!!**

**36K SF of newly renovated food manufacturing space in Dorchester!**

- Hourly rental of our shared kitchen complete with large capacity production equipment including combi-therm oven, Easter oven, tilt skillets, blast freezer, blast chiller, 40-qt. mixer and steam kettle.
- Hourly rental of our food truck kitchen complete with specialty wash down and overnight plug-in parking.
- Contract production for your food truck or other food business in CropCircle Kitchen's fully staffed commissary.
- Monthly rental of solid, frozen & dry storage.

**PLUS** shared offices, lockers, meeting space; multiple loading docks; and off-street parking.

Check us out in the May issue of **BOSTON Magazine!**

[www.cropcirclekitchen.org](http://www.cropcirclekitchen.org)  
or [pearl@pearl@gmail.com](mailto:pearl@pearl@gmail.com)

The Greater Grove Hall community wants to welcome its newest member CropCircle Kitchen Inc. CropCircle Kitchen will be taking up residence at the former Pearl Meats factory, a 36,000 square-foot building on a 2-acre site that immediately abuts Quincy Heights. They along with Dorchester CDC have transformed it into a light industrial business center with a focus on small scale food production.

CropCircle will run a multi-functional commercial kitchen that will foster the growth of local food businesses, create employment opportunities for residents, and facilitate improved access to healthy food in the immediate neighborhood. Building on the successes of its sister food business incubator, CropCircle Kitchen in Jamaica Plain, CCK Pearl will offer infrastructure and technical support to food businesses in various stages of growth. The shared kitchen will offer kitchen rental space and business training to food businesses just getting started. Private kitchen space from 1,300 to 4,200 square feet will be available for rent to established food businesses in a mezzanine phase of growth. The CCK Pearl commissary kitchen will serve the various food preparation needs of food trucks, restaurants, and institutions. Food storage rental space is available to tenants of the CCK-run kitchens and to established food businesses renting their own kitchen space.

By co-locating multiple food producers, we will be able to leverage the overall impact of the project by providing opportunities for cross-marketing, bulk purchasing, sharing of

office and administrative space and staff, sharing expensive equipment like blast freezers, and installing building systems that maximize efficiency. Read more about CropCircle Kitchen, Inc. [here](#).

Are you a food business interested in leasing space at Pearl? For leasing information, please see the [CCK Pearl website](#).

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## UPCOMING EVENTS

- \* **BUILD: Youth Business Plan Competition (Final Round)**, Saturday June 7th 1:30-3:30pm, C. Walsh Theater @ Suffolk University, 55 Temple St. Boston MA. 02108 (behind the State House on Beacon Hill).
  - \* **Social Media for Small Business - FREE** course to Small Businesses in Boston, Tuesdays June 10th - July 29th, 6pm - 8pm, Dorchester Bay, 594 Columbia Road Dorchester, MA. 02125.
  - \* **Boston Main Streets Annual Awards**, Thursday June 26th @ 6pm, The Strand Theatre.
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2014 Youth  
Business Plan  
Competition  
June 7<sup>th</sup>



# DON'T MISS IT! 3RD ANNUAL YOUTH BUSINESS PLAN COMPETITION!

**Saturday, June 7, 2014**  
**1:30 - 3:30 pm ( Final Round )**  
**C. Walsh Theater, Suffolk University**  
**55 Temple Street, Boston**  
**( behind the State House on Beacon Hill )**

It's like Shark Tank for Boston high school ninth graders! It's amazing!  
Come watch our intrepid student entrepreneurs during BUILD's most exciting event of the year. Student business teams from four Boston public high schools present their business plans before a panel of judges and a large audience to determine who will walk away with the Grand Prize of, yes, a cool \$1,000!

**REGISTER**

**Some of our First and Final Round Judges:**

- Jon Abbott, President and CEO, WGBH
- Rosalin Acosta, Managing Director, Enterprise Bank
- Mike Baker, Co-Founder, President and CEO, DataXu
- Jeff Fagnan, Partner, Atlas Venture
- Scott Friend, Managing Director, Bain Capital Ventures
- Diane Hessian, Chairman, Communispace
- David Katz, Vice President, Corporate Responsibility, VIACOM
- Patrick Morley, President and CEO, BIR9
- Nathan Pusey, Managing Director, Commerce Bank
- Larry Weber, Chairman, W2 Group



BUILD - Greater Boston  
6 Boston Street, Suite 415  
Boston, MA 02108  
[www.buildinboston.org](http://www.buildinboston.org)  
© BUILD

## Social Media for Small Business - free course to Small Businesses in Boston

*(Tuesday evenings, 6-8pm, starting June 10 thru July 29)*

Attention Small Business Owners and Future Small Business Owners in Boston:

Dorchester Bay is offering its free 8-week class in social media use for small businesses here in Dorchester, this coming June.

Classes will meet Tuesday evenings, 6-8pm, starting June 10 thru July 29 at Dorchester Bay (594 Columbia Road, Dorchester, MA 02125).

All those interested should contact:

Adam Gibbons ([agibbons@dbedc.org](mailto:agibbons@dbedc.org); 617-447-1759) or,

Deidra MacLeod ([dmacleod@dbedc.org](mailto:dmacleod@dbedc.org); 617-825-4200, ext 219) at Dorchester Bay.

First come, first served.

The class is created and sponsored by Tech Goes Home.

Please read the description below and tell us if you are interested and available.

### **This course:**

\* is Free

\* offers small business owners (or their employees) an opportunity to learn how to set up and use a variety of online tools that aid their business in marketing online.

You can check out the tutorials we will be using [HERE](#) (they are always free and available at this [website](#) (whether you take this course or not).

\* invites participants to purchase a brand new laptop or tablet for \$50 at the end of the course (Chromebook laptop, iPad Mini tablet, or Nexus 7 tablet) through the Tech Goes Home program

\* is sponsored, created, and supported by Tech Goes Home

\* meets 8 times (2 hours each time)

\* meets at Dorchester Bay's computer lab at 594 Columbia Road, Dorchester, MA 02125

\* has a limit of 7 participants

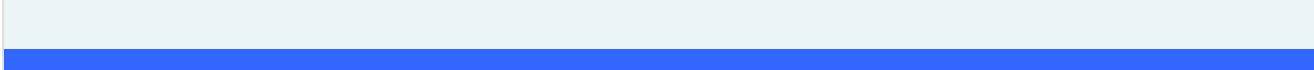
\* is taught by two experienced teachers who have taught the course 3 times in the last year and have some background in technology use

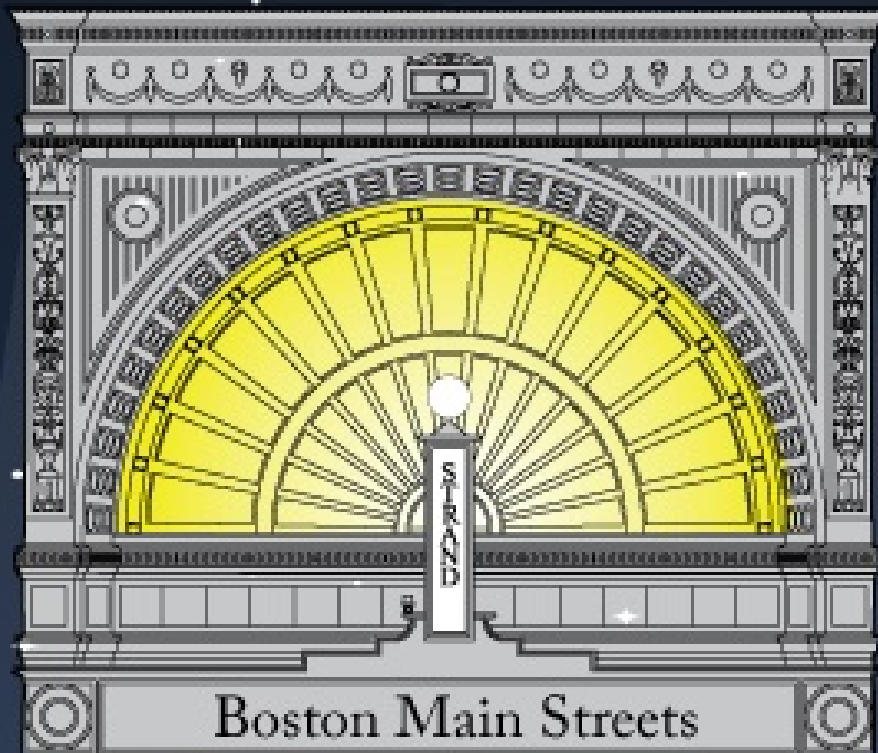
### **Topics in the course include:**

- Google tools (Gmail, Google Drive (documents), Google Calendar, Google Maps, Google Phone, Google Talk, Google Plus, Google Translate)
- Facebook for business
- Twitter for business
- LinkedIn for business
- Hootsuite
- Hover
- Square
- Level Up
- Etsy

This course is being sponsored, created, and supported by [Tech Goes Home](#), a 14 year old non-profit supported by the City of Boston, with a focus on helping under-resourced residents gain access to technology and technology skills. [Tech Goes Home](#) has been offered to families through schools and libraries for years - family members that finish 15 hours of training are rewarded with a new netbook laptop. In 2013, Tech Goes Home created a similar course for small business owners.

Adam Gibbons  
Coordinator, Launch Pad Program  
Dorchester Bay Economic Development Corporation  
cell: 617-447-1759  
[agibbons@dbedc.org](mailto:agibbons@dbedc.org)





## SAVE THE DATE

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Mayor Martin J. Walsh  
and Boston Main Streets present

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The Boston Main Streets  
Annual Awards Ceremony

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The Strand Theatre  
June 26, 2014 at 6:00pm



## Greater Grove Hall Main Streets in the News!

5/21/14 - Bay State Banner

"Ed Gaskin, executive director of Greater Grove Hall Main Streets, backed the BRA's changes as helping small businesses."

*"Improved access to information is critical for smaller businesses because they don't have the resources to dedicate to trying to figure out what is going on and staying on top of it," Gaskin said. "Historically, a lot of business opportunities at the BRA were not that well-publicized, so only a relatively small number of vendors were able to take advantage of the opportunities. With the limited resources many small businesses have, any help the BRA can provide in the planning process is very important, he stressed."*

*"In the past it was not clear what the status of a project was or where it was in the cycle or how long the process would take. Access to real-time information could be a game-changer for small businesses," Gaskin added.*



## 4/17/2014 - City Council Hearing (Docket #0261)

### "Ways to reduce litter & promote recycling in the City of Boston sponsored by City Councilor Matt O'Malley."

Our Executive Director Ed Gaskin recently testified at the city council hearing on Environment & Parks...

"Cleaning and Greening" the environment is one part of our four part strategy. There is a clear relationship between the environment and economic development, people won't shop in areas or shop as long in areas filled with litter as they have choices in other, cleaner neighborhoods, malls, and online alternatives. Given the relationship between the environment and economic development, health and crime, we had to make cleaning and greening our neighborhood part of our plan," says Gaskin. His specific testimony included recommendations such as:

1. *The Placement of Trash Cans. This is as opposed to relocating existing trash cans - in many areas, we have only one trash can per block.*
2. *Being able to get Big Belly Trash Cans in Our Neighborhood - and using ad sponsors to pay for them.*
3. *Getting More Can and Bottle Recycling Locations and Receptacles - so trash cans (landfill) are not the only option.*
4. *Increasing the Incentive for Commercial Recycling as an option for businesses.*
5. *Elimination of Styrofoam take out containers.*
6. *Billing Owners to Clean Up Litter Filled, Properties - the clean it or lien it program is not enough incentive for some property owners to take action.*
7. *He was asked to put together a briefing on trash, recycling and economic development for Councilor Wu.*

## 4/26 - 4/27 One Day in Boston

### "Greater Grove Hall Main Streets Participates in One Day in Boston National Video Project."

One Day on Earth, the parent project for Your Day, Your City, Your Future selected Boston as one of 11 Cities to participate and selected Project Right Inc. and Grove Hall as one of its sites in Boston. [Click here to view website](#)

Participants were asked to film on one day, during a 24 hour period starting at midnight on April 26 until midnight April 27th. They asked youth, local residents and community activists the questions. They also filmed Earthos Institute, one of their key partners, who has been working in Grove Hall for decades and is an expert in environmental issues.

Participants were asked to answer at least one or more of ten questions or to ask their own question. The questions were:

1. *Why are you in your city?*
2. *What do you love about your city?*
3. *What is the best thing happening in your city today?*
4. *What are your city's biggest challenges?*
5. *Who is your city not serving?*
6. *What is the worst thing that could happen to your city?*
7. *What are the solutions that your city needs to implement?*

8. How are people changing the future of your city?
9. What do you hope for your city in the next 20 years?
10. Ask your own question about your city.

The question Greater Grove Hall Main Streets focused on was, "Why should Urban America care about environmentalism?" They chose that question because many people in the community think there are more pressing issues that should have a higher priority than environmentalism.

"When you look at the number of brown fields, illegal dumping, and ground contamination from lead, and respiratory illnesses as a result of airborne pollutants in our community you see way sustainability is important to our community", says Ed Gaskin the Executive Director of Greater Grove Hall Main Streets.

## City of Boston, Department of Neighborhood Development "Race to Solar Program."

The Race to Solar program has been launched in partnership with the City of Boston's Renew Boston Program, City of Cambridge, and HEET to help nonprofits qualify for a very competitive solar energy system power purchase. The purpose is to help the nonprofits reduce energy use in their buildings and their communities. The Race to Solar will help 40 nonprofits get solar installed, totaling 1 megawatt of clean, renewable energy in our communities. Through reducing the sales and marketing costs for the installer, HEET has secured a great rate and contract with SunBug Solar.

Businesses can directly support the Race to Solar program and help nonprofits qualify for competitive solar energy systems, by signing up for NSTAR's Direct Install program. The Direct Install program covers 70% of the energy efficiency measures. In addition, zero percent interest financing is available. Businesses also have the option of getting a solar energy system for their building through the Race to Solar program.

Through the Race to Solar program, eligible nonprofits can acquire a solar electric energy system for their school, house of worship, food pantry, community center, or other building owned by their nonprofit organization.

A solar investor will own, repair and insure the panels, selling the green electricity back to your nonprofit at a rate typically lower than the organization currently pays the utility company.

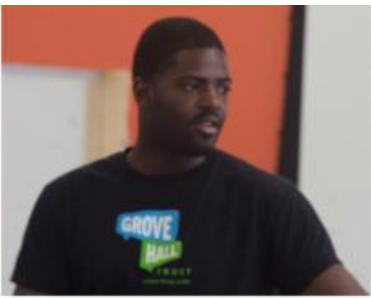
For more info. or to sign up - [Click here](#)

A new program by the City of Boston, Department of Neighborhood Development

Steven Rumpler  
Senior Project Manager  
City of Boston's Office of Business Development  
Phone: 617-635-0462

Lilah Morrissey  
Outreach & Special Projects Director | HEET | Home Energy Efficiency Team  
Direct: 857.998.8509 | Office: 617.HEET.350  
[lilah.morrissey@heetma.org](mailto:lilah.morrissey@heetma.org)  
[www.heetma.org](http://www.heetma.org) | [honestbook.wordpress.com](http://honestbook.wordpress.com)





# Grove Hall Main Streets Breakfast Meeting

May 15th, 2014



## NEWS FEEDS:



The 20 Main Street Directors met with Mayor Martin J. Walsh to thank him for his support, particularly the increase in funding, share their concerns and present some ideas for improving the Main Street districts and increasing collaboration. Pictured are Ed Gaskin and Dynel Blake, Director for Four Corners Main Streets immediately following the meeting with Mayor Walsh in his office.



Greater Grove Hall Main Streets was able to retain the services of Main Street Partners to help with improving their marketing and fundraising. The team primarily looked at ways to increase delivering value to the key stakeholders, through all communications activities such as the newsletter, collateral material, web site and providing technical assistance. The hypothesis was if we created value for the key stakeholders in the community, it would be easier to ask for support in terms of fundraising. The team has done a great job said Ed Gaskin the Executive Director. This was a pilot project suggested by Rafael Carbonell Office of Business Development, who observed that many of our Main Streets partners are very much like the small businesses they serve and could probably use some help. The idea was supported by Shelia Dillon, Chief of Housing and Director of the Department of Neighborhood Development, and so the program began.

The photo was taken after the kick-off meeting at the Greater Grove Hall Library. Pictured from left to right is Molly Testwuide, Rachael Weiker, Ed Gaskin, Mackenzie Carroll, and Lauren Shuffleton.

Not pictured is Roberta Young, a board member who had to leave prior to the photo being taken.

**Greater Grove Hall Main Streets**  
320B Blue Hill Avenue  
Dorchester, MA 02121

617.442.2560

Want to know what's going on in Greater Grove Hall? Visit us at  
[www.gretergrovehall.org/calendar](http://www.gretergrovehall.org/calendar)

***Give us a call today!***

STAY CONNECTED

